

“Nebraska Banker”

Official Publication of the Nebraska Bankers Association

PUBLISHING YEAR ISSUES:

(May/June, July/August, September/October, November/December, January/February, March/April)

NBA Nebraska Bankers Association

FAST FACTS ABOUT THE PUBLICATION

DESCRIPTION:

The Nebraska Banker is a twenty-eight (28) page publication that is published on a bi-monthly basis, in magazine format. The publication is full color throughout, printed on glossy text weight paper and saddle-stitched, with a finished size of 8 ½ x 11. Every other month, the magazine is mailed to the association members of the Nebraska Bankers Association.

Content includes general association business news and pertinent banking industry editorial targeted to Nebraska’s financial industry decision makers. As a value-added benefit for purchasing advertising in ALL issues remaining in the current publishing year, you will receive the following at no additional charge:

- 1 Your company logo will be placed on the official NBA web site at www.nebankers.org in conjunction with the magazine as a “hotlink” to your company web site.
- 2 With the approval of NBA, the opportunity to provide a 500-800 word article for publication in one (1) of the six (6) issues.
- 3 Listing in the special “Advertiser Index” section of the magazine under your business category featuring the page number of your ad.

DISTRIBUTION:

A total of 1500 magazines per issue will be distributed six (6) times per year. Total: 9,000

READERSHIP:

- All NBA Member CEO’s, Presidents & Branch Managers
- All NBA Banker Volunteers
- All NBA Leadership Class Participants
- All NBA Associate Members
- State Bankers Association Executives Across the Country

Rates Are Available Upon Request. Please Contact:

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