

"Mountain State Manufacturing"

Official Publication of the West Virginia Manufacturers Association

PUBLISHING YEAR ISSUES

(Issue #1-Fall, Issue #2-Winter, Issue #3-Spring, Issue #4-Summer)



FAST FACTS ABOUT THE PUBLICATION

DESCRIPTION:

"Mountain State Manufacturing" is a twenty (20) pages full-color information and marketing publication targeted at West Virginia's manufacturing industry decision makers. The magazine is 8-1/2" X 11". The full-color glossy cover is 70# coated and the inside full-color glossy text is 70# coated. Content includes general association business news and information, manufacturing industry editorials, advertiser guest articles and as well as other useful business information. As a value-added benefit for advertising you will receive the following at no additional charge:

- 1 Your company logo will be placed on the official WVMA web site at www.wvma.com in conjunction with the magazine as a "Hot Link" to your company web site.
- 2 The opportunity to submit a 500-800 word article for publication in one (1) of the four (4) issues. Guest Editorial Guidelines will be provided.
- 3 Listing in the special "Advertiser Index" section of the magazine under your business category featuring the page number of your ad.

DISTRIBUTION:

A total of 500 magazines per issue are distributed four (4) times over the publishing year. Total: 2000

READERSHIP:

- All WVMA member principles, senior managers/decision makers
- West Virginia manufacturing industry non-member executives
- WVMA allied industry associate members
- Key West Virginia legislators

Rates Are Available Upon Request. Please Contact:
Don F. Brown
Phone: 813-423-1429
E-mail: don@spectruminkpublishing.com

 **media communications**
group
888.745.4003

